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# 2011 Houston Roller Derby Sponsorship

## WHO WE ARE:

- ★ Houston's premier all female flat track roller derby league.
- ★ One of only two remaining semi-pro female sports in Houston, TX.
- ★ Member of the national Women's Flat Track Derby Association (WFTDA).
- ★ Nationally ranked (WFTDA) All-Star Travel Team.
- ★ Completely volunteer run.
- ★ Affordable family fun averaging 1,300 spectators per bout!
- ★ Diverse athletes playing to an even more diverse and loyal fan base since 2005!
- ★ Houston Roller Derby consists of three home teams, the travel team and a recreational league.
- ★ Houston Roller Derby works with various charities throughout the year.

## SCHEDULE:

- ★ Bouts between the three home teams take place the third Saturday of the month, from April through October.
- ★ All-Star Travel Team participates in bouts and tournaments both here in Houston and nation-wide!
- ★ All bouts take place at Houston Indoor Sports, Houston's newest sports arena.

## WHY YOU SHOULD PARTNER WITH US!

- ★ Grow your company along with the fastest growing sport in the world.
- ★ Positive association with a grass roots DIY all female sport.
- ★ Direct interaction with desired consumers on multiple levels.
- ★ Positive Houston community impact and support.
- ★ Vendor sales and product sampling at bouts and other events.
- ★ Cross promotion and special events



## 2011 Sponsorship Packages

<b>Bone Crusher</b> <b>\$5000+</b>	<b>Bruised &amp; Bloody</b> <b>\$2500+</b>	<b>Rink Rash</b> <b>\$1000+</b>
<ul style="list-style-type: none"> <li>★ Logo &amp; Link on sponsor page of our website</li> <li>★ Banner at all HRD bouts</li> <li>★ Premium placement full page ad on all season programs</li> <li>★ Unlimited live mentions per bout</li> <li>★ Page on pre-game slideshow</li> <li>★ 6 GA season tickets</li> <li>★ \$50 HRD Merchandise voucher</li> </ul>	<ul style="list-style-type: none"> <li>★ Logo &amp; Link on sponsor page of our website</li> <li>★ Banner at all HRD bouts</li> <li>★ Full page ad on all season programs</li> <li>★ Unlimited live mentions per bout</li> <li>★ 4 GA season tickets</li> <li>★ \$25 HRD Merchandise voucher</li> </ul>	<ul style="list-style-type: none"> <li>★ Logo &amp; Link on sponsor page of our website</li> <li>★ Banner at all HRD bouts</li> <li>★ Half page ad on all season programs</li> <li>★ 4 live mentions per bout</li> <li>★ 2 GA season tickets</li> <li>★ \$20 HRD Merchandise voucher</li> </ul>
<b>Fishnet Burn</b> <b>\$500+</b>	<b>One Hit wonder</b> <b>\$100</b>	<b>A La Carte Items</b>
<ul style="list-style-type: none"> <li>★ Logo &amp; Link on sponsor page of our website</li> <li>★ One fourth (1/4) page ad on all season programs</li> <li>★ 3 live mentions per bout</li> <li>★ 2 GA tickets per bout</li> </ul>	<ul style="list-style-type: none"> <li>★ One fourth (1/4) page ad on ONE bout program</li> <li>★ 2 live mentions at bout</li> </ul>	<ul style="list-style-type: none"> <li>★ Official Time-Out sponsors</li> <li>★ Scoreboard</li> <li>★ Penalty Box</li> <li>★ HRD Facebook &amp; Twitter mentions</li> <li>★ Announcer table banner</li> <li>★ VIP Section</li> <li>★ Turn 2 Crash Zone</li> <li>★ HRD Skater Appearances</li> <li>★ <i>Hybrid packages available</i></li> </ul>

**All packages can be customized to fit your individual needs.**

## 2011 Advertisement Packages

<b>Black &amp; White Ad Dimensions</b>	<b>Per Bout</b>	<b>Full Season</b>	<b>*Full Season Discount</b>
★ Full Back Cover (5x8in) <i>Bone Crusher Only</i>	\$175	\$1050	\$875
★ Full Front/Back Inner Cover (5x8in)	\$150	\$900	\$750
★ Full Inner Page (5x8in)	\$100	\$600	\$500
★ Half Inner Page (5x3.875in)	\$70	\$420	\$350
★ Quarter Inner Page (2.375x3.875in)	\$40	\$240	\$200
★ Eighth Inner Page (2.375x1.812in)	\$25	\$150	\$0

**\*Discounted season prices only apply if advertising is purchased before the first bout of the season.**

### AD DEADLINE:

The first of the month.

### AD FORMAT & DELIVERY:

Sponsors are responsible for their own black and white ad designs. We can offer design for a small fee. Please submit files made in Photoshop or Illustrator preferably in PDF, EPS, TIFF, JPG, and minimum 300 dpi. All files should be flattened with all fonts outlined. Please use your business name for the ad file name. We can accept ads on CD or you can email ad submissions to [Art@HoustonRollerDerby.com](mailto:Art@HoustonRollerDerby.com).

### PAYMENTS:

Payments can be made by PayPal (via website):

[CustomerService@HoustonRollerDerby.com](mailto:CustomerService@HoustonRollerDerby.com) or mailed by check or money order to:  
Houston Roller Derby/Sponsorship, P.O. Box 131356-1356, Houston, TX 77019

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## 2011 Package Selection

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

- One Hit Wonder** - \$100 per season
- Fish Net Burn** - \$500 per season
- Rink Rash** - \$1,000 per season
- Bruised & Bloody** - \$2,500 per season
- Bone Crusher** - \$5,000 per season

### A LA CARTE ITEMS:

Description	Price
	\$
	\$
	\$
	\$

### PAYMENTS:

Payments can be made by PayPal (via website):

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